



GREENE KING
BURY ST EDMUNDS

THE CASK IRON GUARANTEE IS A SALE OR RETURN POLICY, GIVING YOU THE CONFIDENCE TO STOCK A FULL RANGE OF GREENE KING CASK ALE FOR YOUR DRINKERS TO ENJOY.

If any Greene King cask ales – broached or un-broached – go out of date, you can claim a full refund for un-broached & credit for remaining volume on broached casks*.

Excludes pins.
Full terms below and at www.greenekingbrewery.co.uk/caskironguarantee



HOW IT WORKS

1. Place your cask orders in the usual way
2. Contact Beer Returns to report any casks that do not sell through before expiry **quoting 'Cask Iron Guarantee'**
3. Drays will uplift expired beer and return to Greene King for quality checks
4. Beer Returns authorise a credit to your account (maximum 4 per 3-month period)

Available to all Greene King supplied Free Trade accounts on all cask ale orders*

*FULL TERMS AND CONDITIONS: Subject to the terms and conditions below, if you are unable to sell any Greene King cask ale (9 gallon only) that you order from Greene King Brewing and Retailing Limited ("Greene King") because it either (A) goes off whilst on sale, or (B) reaches its stated expiry date (either whilst on sale or before going on sale), then Greene King will credit your account with the value equivalent to the expired stock you return to us (the "Cask Iron Guarantee"). The value credited to you will be a pro-rata credit of Greene King's original sale to you, and not the value of your retail price to consumers. This promotion applies to all Greene King cask ale purchases (9 gallon only) during any quarter (1 January – 31 March, 1 April – 30 June, 1 July – 30 September and 1 October – 31 December). A maximum of 4 containers can be returned per customer (broached or un-broached) under this Cask Iron Guarantee in any quarter. 4.5 gallon pins are excluded. The customer should check all containers have a readable label including all appropriate expiry information at point of delivery and the point of return. Without this label being visible Greene King will be unable to accept your return. Returns will only be accepted when the remaining volume is 16 pints (2 gallons) or more. Customer must quote 'Cask Iron Guarantee' when calling Beer Returns. Credit will be offered on the remaining volume only – not the full container. You will be notified of the amount of credit you are entitled to as a result of the Cask Iron Guarantee by your SDM. The credit on all returns will be subject to the returned product passing a Greene King quality check upon receipt. All returns should be logged and processed through the usual Greene King beer returns/ullage procedure as notified to you in our standard terms and conditions. Greene King will endeavour to collect all returns within a reasonable period. If logged 48 hours prior to a delivery the uplift tag would print the next day and it would then be collected alongside the next delivery. The 'Cask Iron Guarantee' can be used in conjunction with any other promotion. Implementation and decisions relating to the 'Cask Iron Guarantee' will be at the full discretion of Greene King. Any extension of this guarantee is at the full discretion of Greene King. Greene King may withdraw or amend this offer at any time. Westgate Brewery, Bury St Edmunds IP33 1QT.